

ANGELA CHEN DESIGN.COM

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EXPERIENCE

GAME PUB | WEB DESIGNER JUN 11 – PRESENT

- Design the look and feel of a new business site to attract advertisers, game developers and webmasters. Contribute UI/UX ideas and develop the front end code for the site.
- Create and build a new game site for girls including all inner pages.
- Learn the different CMS structures for each game site to make UI and design enhancements.
- Create landing pages and iTunes app screenshots for new games.
- Design and build mobile sites for several game sites using CSS3.

KICKAPPS | JUNIOR WEB DESIGNER AUG 09 – JUN 11

- Designed and developed online community websites for clients by customizing the KickApps platform. Clients include H&R Block, Simon & Schuster, WWF Canada, History Channel, Prevacid, and Washington Redskins.
- Created complementing Facebook pages to drive more traffic to the website for the full experience.
- Worked with senior web developer to stylize a commenting module for multiple clients.

LIME LABS | WEB DESIGN INTERN JAN 09 – JUL 09

- Designed and developed invitation websites for the open-source code sharing community.
- Styled web applications with CSS, color, typography and graphics.
- Drafted concepts for the LimeBits business cards.

MOONSOUP | GRAPHIC DESIGN FREELANCER JUL 07 – JUN 09

- Created branding for print materials including brochures, catalogs and print ads.
- Revamped the entire website to look consistent with the new branding.
- Reorganized the user interface to find information faster.

SPORTS ILLUSTRATED | CREATIVE SERVICES INTERN JUN 08 – AUG 08

- Illustrated original concepts for the new line of premium apparel. Four designs were produced.
- Designed marketing collateral including advertorials, sell sheets and signage.

HBO | GRAPHIC DESIGN INTERN FEB 07 – MAY 08

- Created in-house catalogs, newsletters, print ads, and PowerPoint presentations featuring HBO merchandise.
- Illustrated graphics for several new products and redesigned the new paper shopping bag for the HBO Shop.
- Designed signage and window display concepts for special events at the HBO Shop. Significant events included a large scale illustration for Valentine's Day and the initial concept rendering for the *Sex and the City* holiday display.
- Participated in an Intern Team Project and presented our *Flight of the Conchords* marketing campaign to over 20 HBO executives. Led the team in art direction.

PEDONE & PARTNERS ADVERTISING | STUDIO INTERN JUN 06 – FEB 07

- Designed packaging labels for two Cumberland products: a design for *NeuroCoat*, a natural sweetener and a redesign for *NuSalt*, a salt substitute.
- Checked files for errors then packaged them for production.

EDUCATION

FASHION INSTITUTE OF TECHNOLOGY | GRAPHIC DESIGN BFA MAY 09

SKILLS

ILLUSTRATOR, PHOTOSHOP, INDESIGN, POWERPOINT, DREAMWEAVER, FLASH, HTML, CSS, JQUERY